

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: DAVIS et al.
Title: DIGITALLY MARKED OBJECTS AND PROMOTIONAL METHODS
Appl. No.: 09/697,009
Filing Date: 10/25/2000
Examiner: Raquel Alvarez
Art Unit: 3682
Confirmation Number: 4530

RECONSIDERATION OF REFERENCES

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Per the telephone conversation with Examiner Alvarez on October 25, 2011, attached is an SB/08 with the complete dates provided. These references were previously submitted in an Information Disclosure Statement filed on August 22, 2011. The listed references were submitted in compliance with 37 CFR § 1.97(b), before the mailing of a first Office Action after the filing of a Request for Continued Examination under § 1.114. On the Notice of Allowance mailed September 1, 2011, the references on the attached SB/08 were crossed out by the Examiner due to the fact that complete dates were not provided. For the Examiner's convenience, we have now provided the SB/08 with the complete dates.

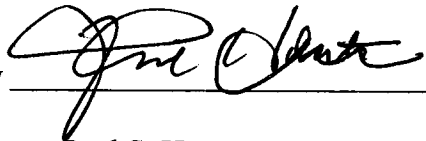
Applicants respectfully request that each listed document be considered by the Examiner and be made of record in the present application and that an initialed copy of Form PTO/SB/08 be returned in accordance with MPEP §609.

Although Applicant believes that no fee is required, the Commissioner is hereby authorized to charge any additional fees which may be due to Deposit Account No. 19-0741.

Respectfully submitted,

Date November 1, 2011

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